

# 4TH GRADE'S BIZ MOVIE

## DRIVING QUESTION

How can we as a movie production company cooperate to produce an animated film that both engages our audience and makes a profit for our company?

## CONTENT

This project will cover a variety of 4th grade standards: financial math management (NBT.B.4) as students work on the business aspect of the project, narrative writing (W.4.1-4, L.4.1-,4,6) with the writing of the movie scripts, reading comprehension (RF.4.3a; RI.4.2; RI.4.4;), and presentation skills (SL.4.1,2,4,6).

## MAJOR PRODUCTS

Each group will product will be an animated film, told from first person point of view that incorporates a theme/moral learned. Each group is also responsible for their presentation to the investors, creating advertisements for their movies, and presentations to the customers.

## PUBLIC PRESENTATION

The students will present their final films at Kinetic Academy's Film Festival. The festival will be held in the evening and be open to 4th grade families and students. On the same day, we will invite 3rd grade to a pre-screening of our movies as a way to practice, but also to sell tickets for BizBucks which will be our companies' earnings.

